



United Way
of Fresno County

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Bank on Fresno Welcomes Sevag Tateosian
as new Coordinator

It is with great pleasure that United Way of Fresno County, along with the Bank on Fresno partners, welcomes Sevag Tateosian as Coordinator of the Bank on Fresno Program.

Mr. Tateosian comes to us from the Fresno County District Attorney's Office and Fresno City Council Offices. Having worked in Fresno County for more than six years, Sevag was able to connect with the community, and work closely with the Misdemeanor Unit as a Law Clerk, as well as organize community meetings. While at California State University Fresno, Sevag was the President of the Armenian Students Organization, in addition to periodically writing for the Daily Collegian newspaper. Most recently Sevag became a member of the California State Sheriffs' Association, and a producer of "San Joaquin Spotlight", a public affairs show on a local radio station, KFSR. Sevag looks forward to his position with Bank on Fresno and says, "It is truly an honor to work with so many people who are dedicated to helping others in the community."

The Bank on Fresno program is a part of the overall Bank on California initiative launched by Governor Schwarzenegger and former Mayor Autry along with other partners last December. Fresno has the highest unbanked percentage in the United States at 11%, double the national average, leaving thousands of individuals with little or no access to traditional financial services. The Bank on Fresno coalition includes 15 financial institutions and 22 community organizations as well as city, state and federal partners. The initiative has a two-year goal of identifying and helping 10,000 unbanked Fresno residents to open a low or no cost bank account and access financial education. Built on the foundation of Bank on San Francisco, Bank on California is currently active in San Francisco, San Jose, Fresno, Oakland, and Los Angeles. Sacramento will be active shortly.

In his capacity as Bank on Fresno Coordinator, Sevag will be working with partners all over the Fresno area to leverage resources, promote financial education and share best practices within the Bank on California program. He can be reached at United Way of Fresno County, located at 4949 E Kings Canyon Road, 559-244-5710 or by email at stateosian@unitedwayfresno.org.

Mr. Tateosian holds a BS in Criminology with a minor in Armenian Studies from California State University Fresno, and a Juris Doctorate from San Joaquin College of Law.

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