



United Way  
of Fresno County

**FOR IMMEDIATE RELEASE**

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**UNITED WAY OF FRESNO COUNTY OFFERS \$20,000  
TO REDUCE RISKY BEHAVIORS IN YOUTH**

**Fresno, CA, May 11, 2010** — The United Way of Fresno County (UWFC), Community Impact Committee and Healthy Community Impact Council are looking for organizations in Fresno County that work collaboratively with community members (education, business, other non-profits, government agencies, mental and general health care providers, residents and others) to impact the number of Fresno County youth who avoid risky behaviors. One 12 month award of \$20,000 will be presented to a non-profit agency that can show collaborative efforts and a demonstrable success of reducing behaviors that impact the health of youth. The successful agency must demonstrate the capacity for measuring outcomes of their efforts. All requested funds must be matched through in-kind or cash resources. Any non-profit 501(c)3 serving children and families in Fresno County is eligible to apply.

Funding will be awarded to a program that addresses one or more of the following:

- tobacco, drug and alcohol education;
- dangers of driving under the influence of drugs and/or alcohol;
- consequences of unsafe sex practices;
- factors contributing to obesity and access to resources for gaining and maintaining good health;
- resources and options available that support avoidance of risk taking.

A bidder's conference will be held Wednesday, May 19, 2010, 3:30-5:00 PM at UWFC 4949 E Kings Canyon Road, Fresno, CA 93727 for interested nonprofits.

Proposals are due Friday, June 4, 2010. Awards will be announced by the end of August 2010. Any questions about this RFP may be answered by contacting: Yvonne Freve, Vice President Community Impact at 559.243.3668 or [yfreve@unitedwayfresno.org](mailto:yfreve@unitedwayfresno.org). To download a complete application package, please visit: [www.unitedwayfresno.org](http://www.unitedwayfresno.org).

**About United Way of Fresno County**

The United Way of Fresno County improves lives by mobilizing the caring power of communities to create lasting change in community conditions. The United Way of Fresno County uses a community impact agenda to create opportunities for community based organizations to respond to identified community issues and concerns. The Healthy Community Impact Council focuses on access to resources that gain and sustain good health. For more information call 559.244.5710 or visit [www.unitedwayfresno.org](http://www.unitedwayfresno.org).

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